

Yardley Defenders Basketball Club

Photographic Policy

Policy Statement

Yardley Basketball Club follow Basketball England's guidance regarding the use of photographs and videos. This guidance is available from www.basketballengland.co.uk

Yardley Basketball Club (the 'club', 'we', 'us') is committed to providing a safe environment for young and/or vulnerable people ('players') to participate in basketball. This extends to the capture and use of images (photos and videos), where the club will take steps to ensure that any images are used solely for the purposes they are intended and in accordance with good practice guidelines.

Any concerns regarding the inappropriate taking or publishing of images should be reported to one of the Club's Safeguarding Officers.

Purpose

The club records images of their players in the form of photographs and videos:

- For publicity to promote basketball and the club
- To record/provide mementoes of significant events for the club, young and vulnerable people and their parents/guardians
- For analysis of coach and player performance as a coaching aid

Before setting up a new URL / webpage or social media account on behalf of the club please consider the purpose of the account and what benefits you feel it may have. For example when setting up accounts with Facebook you may choose between a 'group' and a 'page' depending on your requirements.

Good Practice Guidelines

Parents and players should be aware that photographs and videos may be taken of children/players for promotional, publicity and coaching purposes and to celebrate basketball at our club.

Parents/players should be aware that photographs and videos may be shared on the Yardley Basketball Club website, Facebook or Instagram page.

Where Yardley Basketball Club uses images of children for publicity, promotion, celebration etc, the child's name will not also be used. Where a child is named in an article, their photograph will not be used if this identifies them.

Yardley Basketball Club will take all steps to ensure these images are used solely for their intended purposes. If you become aware that these images are being used inappropriate, you should immediately inform one of the Club's Safeguarding Officers.

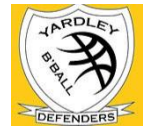
Members, parents or children should talk to a Safeguarding Officer or, if not available, the committee if they have any concerns regarding inappropriate or intrusive photographs or videos.

If a child has concerns about images being taken, they should report this immediately to one of the Club Safeguarding Officers, or in their absence, a coach.

Club Guidance on Taking Images and Publishing

Yardley Basketball Club will attempt to ensure:

- Through the use of the club registration form (in either hard copy or electronic version), the Club will ask permission of the player and their parents/guardians to take and use their image.
- that parents/guardians/players are aware how the images may be used
- NEVER publish personal details (email address, telephone number, address, social media accounts) of a child with their photograph
- Only use images of players in suitable basketball clothing



- Try to focus on the activity rather than a child and where possible use images that represent all those involved in basketball.
- That images reflect positive aspects of children's / players involvement in basketball.
- No unsupervised access to players or one to one photo sessions at events will be permitted.
- The use of any photographic equipment in the changing room will be forbidden.
- Photography consent lasts for one whole year from the date that the consent was given.
- If parents/guardians or the young person's circumstances change and they wish to remove their consent, they must inform the club in writing and must not assume the club will automatically be aware of the change in circumstance.
- Parents/guardians and young people are made aware that once images are in circulation or have been published, it may not be possible to remove them, although every effort will be made to ensure they are not used in future publications and removed where possible, eg, from a website.

Use of photographic / filming equipment at a basketball game / event

Where the club is hosting a basketball game/event, the coach, team manager or event organiser will:

-

Away Matches

When confirming fixtures with the opposition, consent for taking images, including videoing the game will be discussed. Where a child/young person is under a Child Protection Order and may not be photographed, contact the YBL Safeguarding Officer, who will notify all the teams in the league that photography is not permitted at these matches.

If consent to take photographs is not given

If parents/guardians or players do not consent to photographs being taken, the club will respect their wishes. We will agree in advance how they would like to be identified so the photographer knows not to take pictures of them, and ensure this is done in a way that does not single out the child or make them feel isolated.

The club will never exclude a child/player from an activity because we do not have consent to take their photograph.

Storing Images

Yardley Basketball Club will store and use photographs in line with the club safeguarding policy and the Data Protection Act 2018.

We will keep electronic images in a protected folder with restricted access. Images will be stored for a period of XXX.

We will never store images of children in unencrypted portable equipment such as laptops, memory sticks and mobile phones.